



03 February 2026

MS. JENITH B. COCAMAS

Compliance Officer

Global Pouch Distribution Inc. (Global Pouch)

Unit 229, 2F Valero Plaza Condominium

124 Valero St., Salcedo Village, Bel-Air, Makati City

globalpouchdistribution@gmail.com

Subject : ISSUANCE OF EXEMPTION LETTER FOR BINGBONG, GARANT AND VITO BRANDS OF NOVEL TOBACCO PRODUCTS

Dear **Ms. Cocamas**: This refers to Global Pouch's letter requesting an exemption for the brands "**BINGBONG**", "**GARANT**" and "**VITO**" of nicotine pouches, classified as novel tobacco products, from the product registration process. Please be informed that novel tobacco products are not included in the covered items of Department Administrative Order (DAO) Nos. 22-06(2022), 24-02(2024) and 24-11(2024). Thus, an application for a Philippine Standard Mark is not required before selling or distribution of the aforementioned products. However, the abovementioned products should conform to the provisions of Republic Act No. 7394, or the Consumer Act of the Philippines; Republic Act

Non-Nicotine RA 11900, or Vaporized Nicotine and Regulation Act; and DAO 22-16(2022), or the Implementing Rules and Regulations of RA 11900 and its amendment, before they can be sold in the local market.

In view of the foregoing, the importation of the subject items of this letter is exempted from the product registration process.

Please be guided accordingly.

Sincerely,

ATTY. M. MARCUS N. VALDEZ II

Assistant Secretary and Supervising Head

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OFFICE FOR THE SPECIAL MANDATE ON VAPORIZED NICOTINE AND NON-NICOTINE PRODUCTS, THEIR DEVICES, AND NOVEL TOBACCO PRODUCTS